CUCKOOVILLE Colouring Contest

Rules & Regulations

CUCKOOVILLE Tour: The Mall
11–15 November 2026 | 10.00AM – 10.00PM
Ground Floor Atrium, The Mall, Gadong

CATEGORY A · CHILDREN AGED 7–11

KEY NOTES — *PLEASE READ BEFORE YOU START*

- **COLOURED PENCILS ONLY.** No markers, pens, crayons, watercolours or other materials.
- You may bring your own coloured pencils, but you must colour at the venue. Pre-coloured or pre-drawn artwork is not accepted.
- Colour only at the CUCKOOVILLE booth, The Mall Gadong, Ground Floor Atrium.
- Parent / Guardian must be present and sign the entry form. Children cannot register alone.
- **Final submission deadline: 15 November 2026 at 9.00PM**

1. **Category and places:**
   1.1. Category A is for participants aged 7 to 11.
   1.2. First come, first served; no reservations.
   1.3. One entry per person.
   1.4. Once places are filled, visitors may colour for fun without competing for prizes.
2. **Registration:** The parent / guardian must complete and sign the entry form and the separate CUCKOO Prospect Form.
3. **Location and time:**
   3.1. Each participant has up to 60 minutes to finish in one sitting. Extra time may be allowed, subject to seat availability.
   3.2. Drawings must not be taken home to colour.
4. **Materials and assistance:**
   4.1. Coloured pencils are provided.
   4.2. Participants must colour independently; adults may help with forms only.
5. **Submission:**
   5.1. Hand in the finished artwork and completed entry form at the booth after the colouring session.
   5.2. The final deadline is on 15 November 2026 at 9.00PM, even though the event closes at 10.00PM.
6. **Judging:**
   6.1. Judged separately by CUCKOO Brunei internal staff, separately from the other categories: 40% creativity, 30% colour choices and 30% neatness.
   6.2. Incomplete or incorrect form details, colouring assistance from others, late entries or any breach of the rules will result in exclusion from judging.
   6.3. The judges' decision is final.
7. **Cash prizes:** 1st: BND50 cash | 2nd: BND30 cash | 3rd: BND20 cash.
8. **Winners and collection:**
   8.1. Winners will be announced on Instagram @cuckoobn and/or TikTok @cuckoo.brunei.
   8.2. CUCKOO Brunei will contact the parents or guardians.
   8.3. Prizes will be collected at the CUCKOO Melabau showroom. Collection dates and instructions will be announced on Wednesday 18 November 2026.
9. **Publication and photographs:** Only the participant's first name and age will be shown with the artwork. A photograph holding the finished artwork is optional but encouraged.

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Registration Form

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Participant Details

To be completed by the parent / guardian together with the participant.

Participant's Full Name: _____

Age (circle ONE): 7 / 8 / 9 / 11

Date of Birth (DD/MM/YYYY): _____

Parent / Guardian's Full Name: _____

Relationship to Participant: _____

Contact Number: _____

Parent / Guardian Declaration and Consent

By signing below, I confirm that:

- I am the parent / legal guardian of the participant named above and give permission for them to take part. The details provided are accurate.
- I have read and agree to the rules and regulations.
- The participant will colour their own artwork, using coloured pencils only, without colouring assistance from others.
- I allow CUCKOO Brunei to collect and use the information provided to register the participant, administer and judge the competition, and contact me if they win.
- By signing this form, I consent to CUCKOO Brunei publishing the submitted artwork, first name and age on Instagram @cuckoobn and/or TikTok @cuckoo.brunei as a participation highlight, regardless of category or result. This does not affect judging.

***Optional photograph:**

Tick ONE if a photograph is taken.

☐ Verification only: the photograph may be used to verify participation but must not be published.

☐ Publication permitted: CUCKOO Brunei may also publish the photograph of the participant holding their finished artwork, with first name and age, as a participation highlight.

Parent / Guardian Acknowledgement

I have read and agreed to these rules and regulations.

Parent / Guardian's Signature: _____

Date: _____

For Staff Use Only ☐ Parent / Guardian present ☐ Entry form completed and signed ☐ Separate Prospect / marketing form completed	Entry number: _____ Category: A Staff initials: _____