



CK Electronics Sdn Bhd.

(Formerly known as Cuckoo International (B) Sdn Bhd)

Unit 1, 2 & 3, Ground Floor, 1st and 2nd Lot 31750,
Bangunan Melabau Complex, Kg. Serusop, Mukim Berakas A,
Jln Muara, BSB. Brunei Darussalam.

Tel: +673 2333330 Email: Info@cuckoobrunei.com

Dated: 01/09/2026

CUCKOOVILLE GRAND DRAW

Terms & Conditions

The CUCKOOVILLE Grand Draw ("**Campaign**") is organised by CK Electronics Sdn Bhd (formerly known as Cuckoo International (B) Sdn Bhd).

By participating in the Campaign, customers agree to these Terms & Conditions.

1. CAMPAIGN PERIOD

The Campaign runs from **1 September 2026 to 30 January 2027.**

2. WHO CAN PARTICIPATE

2.1 The Campaign is open to individuals aged **18 years and above** who complete an eligible transaction during the Campaign Period.

2.2 Employees of CUCKOO Brunei, its related companies and agencies, CUCKOO dealers, and the immediate family members of such employees and dealers are not eligible to participate in or win the Campaign. For the purpose of this Campaign, immediate family members include a spouse, parents, children and siblings.

2.3 Eligible transactions include:

- (i) Purchase of eligible CUCKOO products through Rent-to-Own (RTO) or outright purchase;
- (ii) Purchase of selected E-Commerce products;
- (iii) CUCKOO Water Purifier upgrades; and
- (iv) Eligible Healthy Homecare services.

3. HOW TO PARTICIPATE

To enter the CUCKOOVILLE Grand Draw:

Step 1 — Make an Eligible Transaction

Purchase an eligible CUCKOO product, complete a qualifying Water Purifier upgrade, or purchase an eligible Healthy Homecare service during the Campaign Period.



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Step 2 — Receive Your Coupon

Receive your CUCKOOVILLE entry coupon based on the applicable coupon entitlement.

Step 3 — Complete Your Details

Fill in all required details on the entry coupon.

Step 4 — Submit Your Coupon

Drop the completed coupon into an official CUCKOOVILLE Grand Draw Box at a participating location.

4. CUCKOO PRODUCT PURCHASES

Each eligible CUCKOO product purchased entitles the customer to **one (1) entry coupon**.

For purchases involving more than one eligible product, **one (1) coupon** will be issued for each product purchased.

5. E-COMMERCE PURCHASES

The following E-Commerce products are included in the Campaign:

- (a) AquaMist Showerhead
- (b) AquaPro Showerhead
- (c) AquaPro X Showerhead
- (d) Head Filter
- (e) Body Filter
- (f) CR-1020F Rice Cooker
- (g) CR-1095 Rice Cooker
- (h) 20L FlatX Microwave Oven
- (i) Laurastar IGGI

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Showerhead & Filter Entry Coupons

PURCHASE	ENTRY COUPONS EARNED
1 Showerhead + 1 Filter	1 Coupon
Any 2 Filters	1 Coupon
1 Showerhead Only	1 Coupon
1 Filter Only	Not Eligible

Note: Any 2 filters may consist of 2 Head Filters, 2 Body Filters, or 1 Head Filter + 1 Body Filter.

6. **CUCKOO WATER PURIFIER UPGRADE**

Existing customers who upgrade their CUCKOO Water Purifier during the Campaign Period are eligible to participate.

Each **completed upgrade sales order** entitles the customer to **1 entry coupon**.

7. **HEALTHY HOMECARE SERVICES**

Customers who purchase an eligible Healthy Homecare service, including:

- (i) Air-conditioner cleaning; or
- (ii) Mattress cleaning

will receive **1 entry coupon for each completed sales order**.

The coupon will only be issued after:

- (i) the service has been completed; and
- (ii) full payment has been recorded in the system.

Example:

*If a customer places 3 separate sales orders to service 3 air-conditioning units, the customer will receive **3 entry coupons**, provided all 3 sales orders are completed and fully paid.*

8. COUPON SUBMISSION

- 8.1 Completed coupons may be dropped into official CUCKOOVILLE Grand Draw Boxes available at:
- (i) CUCKOO Brandstores;
 - (ii) EasyHolm locations; and
 - (iii) Participating CUCKOO roadshows.
- 8.2 For eligible E-Commerce purchases, coupons may also be consolidated and submitted through the relevant CUCKOO sales or E-Commerce teams for deposit into the official Grand Draw Box.
- 8.3 For the First Draw, all completed coupons must be submitted by 10.00 P.M. on 4 December 2026.
- 8.4 For the Grand Draw, all completed coupons must be submitted by 7.00 P.M. on 30 January 2027.
- 8.5 Only eligible transactions completed, and corresponding entry coupons submitted, by the applicable cut-off date and time will qualify for the relevant prize draw. Entries submitted after the applicable cut-off will not be eligible for that draw, even if the Campaign continues until 30 January 2027.

9. INVALID ENTRIES

- 9.1 Customers are responsible for ensuring that all required information on the entry coupon is complete, accurate and legible.
- 9.2 CUCKOO Brunei reserves the right to disqualify any entry that is:
- (i) incomplete or illegible;
 - (ii) submitted with incorrect or false information;
 - (iii) linked to a transaction that does not meet the Campaign requirements; or
 - (iv) otherwise found to be invalid upon verification.
- 9.3 CUCKOO Brunei may verify qualifying purchases, upgrades or Healthy Homecare transactions against its internal records where required.

- 9.4 Any entry issued in connection with a transaction that is subsequently cancelled, refunded, reversed or otherwise rendered invalid may be disqualified from the Campaign.

10. **CAMPAIGN PRIZES**

- 10.1 A total of **10 prizes** will be awarded.

PRIZE	REWARD
1 st PRIZE	Two (2) return economy-class air tickets to Korea + CUCKOO Bespoke Massage Chair
2 nd PRIZE	Two (2) return economy-class air tickets to Korea + CUCKOO A-Luxe Series Mattress
3 rd PRIZE	Two (2) return economy-class air tickets to Korea + CUCKOO Vita 5star Inverter Air Conditioner
4 th to 10 th PRIZES	Two (2) return economy-class air tickets to Korea

- 10.2 Each participant is eligible to win a maximum of one (1) prize during the Campaign. If an entry belonging to a participant who has already won a prize is drawn again, that entry will be disqualified and a redraw will be conducted.
- 10.3 All winners entitled to a travel prize, and their accompanying guests, must be medically fit to fly and travel. It is the responsibility of the winner and accompanying guest to ensure that they are fit to travel and able to comply with all applicable travel requirements.
- 10.4 Travel prizes and air tickets are non-exchangeable for cash and, except as expressly provided in this Clause, are non-transferable. Where the original winner is unable to travel due to:
- (i) medical grounds;
 - (ii) arrangements to perform Umrah or Hajj; or
 - (iii) other exceptional circumstances,

CUCKOO Brunei may, at its sole discretion and subject to satisfactory verification and approval, permit the air-ticket component of the prize to be transferred to an immediate family member of the original winner. For the purpose of this Clause, an immediate family member means the winner's spouse, parent, child or sibling.

- 10.5 Any winner requesting a transfer under Clause 10.4 must contact CUCKOO Brunei to arrange a verification meeting. The original winner and the nominated immediate family member must attend the verification meeting in person and provide such documents as CUCKOO Brunei may reasonably require. Any transfer request shall be subject to CUCKOO Brunei's verification and final approval. CUCKOO Brunei reserves the right to reject a transfer request where the request does not satisfy these Terms & Conditions.

11. **Grand DRAW SCHEDULE**

- 11.1 The Campaign will have two prize draws:

(i) **First Draw**

The 4th to 10th Prize winners will be selected and announced on **5 December 2026** during the **CUCKOOVILLE Festival**.

(ii) **Grand Draw**

The 1st to 3rd Prize winners will be selected and announced during the **January 2027 Consumer Fair & Trade Expo at the International Convention Centre (ICC)**.

- 11.2 All valid entries not selected as winners in the First Draw will automatically be carried forward to the Grand Draw.

- 11.3 The exact Grand Draw date will follow the official Consumer Fair schedule and will be communicated through CUCKOO Brunei's official channels.

12. **LIVE DRAW, WINNER SELECTION & ANNOUNCEMENT**

- 12.1 CUCKOO Brunei will send an SMS invitation to eligible participants using the contact details provided on their entry coupon or recorded in CUCKOO Brunei's system. The SMS is an invitation to attend the live draw only and does not

constitute notification of winning or guarantee selection as a winner. CUCKOO Brunei will not be responsible for any failure or delay in SMS delivery resulting from incorrect or outdated contact details, network issues or other circumstances beyond its reasonable control.

- 12.2 To be confirmed as a winner, a participant whose entry is drawn must be physically present at the live draw venue when their name is announced and must respond when called. The participant must also present their original IC and any other documents required by CUCKOO Brunei for verification.
- 12.3 A selected participant will not be confirmed as a winner if the participant:
- (i) is not present at the live draw venue when their name is announced;
 - (ii) fails to respond when called;
 - (iii) has already been confirmed as a winner under the Campaign; or
 - (iv) fails to satisfy the eligibility or verification requirements of these Terms & Conditions.

In such circumstances, the selection will be void and an immediate redraw will be conducted.

- 12.4 Upon successful verification, the selected participant will be confirmed as the winner and must complete any required prize acknowledgement, claim or fulfilment procedures within the period communicated by CUCKOO Brunei.
- 12.5 The live draw and any redraws may be conducted at physical Campaign events and may be broadcast or announced through Instagram Live, TikTok Live, press releases and/or CUCKOO Brunei's official communication channels. Customers are encouraged to monitor CUCKOO Brunei's official communication channels for Campaign updates and winner announcements.

13. WINNER PUBLICITY

By accepting a prize, winners agree that CUCKOO Brunei may use their name, photograph, image, voice and likeness for reasonable Campaign-related publicity, winner announcements, marketing and promotional purposes through CUCKOO Brunei's official channels, subject to applicable law.



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14. GENERAL

- 14.1 CUCKOO Brunei reserves the right to amend the Campaign mechanics, dates, locations or these Terms & Conditions where reasonably necessary. Any material changes will be communicated through official channels.
- 14.2 Except for the limited transfer of the air-ticket component of a travel prize expressly permitted under Clause 10.4, all prizes are non-transferable and non-exchangeable for cash. If a prize becomes unavailable, CUCKOO Brunei may substitute it with another prize of similar or equivalent value.
- 14.3 CUCKOO Brunei will not be responsible for delays, cancellations or disruptions caused by circumstances beyond its reasonable control, including third-party event organisers, travel providers or suppliers.
- 14.4 Personal information collected for the Campaign may be used for Campaign administration, live draw invitations, winner verification, notification and prize fulfilment.